



1 app
5 countries
6 sources of business reqs

Csaba Végső

Business Unit Director, Mito

@HWSW mobile!

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Clever things

Csaba Végső

Business Unit Director





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A man with a beard and mustache, wearing a grey t-shirt and a blue denim shirt, is pulling open the denim shirt to reveal the t-shirt. The word "AGILE" is written in white capital letters on a red rectangular background, centered over the t-shirt.

AGILE



Manifesto for Agile Software Development

Individuals and interactions over processes and tools

Working software over comprehensive documentation

Customer collaboration over contract negotiation

Responding to change over following a plan



RESPONDING TO CHANGE

FOLLOWING A PLAN



RESPONDING TO CHANGE



FOLLOWING A PLAN



INDIVIDUALS & INTERACTIONS

PROCESSES & TOOLS



INDIVIDUAL INTERACTIONS
GOVERNANCE

PROCESSES & TOOLS



WORKING SOFTWARE

COMPREHENSIVE DOCS



WORKING SOFTWARE
COMPLIANCE

COMPREHENSIVE DOCS



CUSTOMER COLLABORATION

CONTRACT NEGOTIATION



CUSTOMER COLLABORATION
LEGAL & PROCUREMENT

CONTRACT NEGOTIATION



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A man in a dark suit and white shirt is shown from the chest up. He has a frustrated or exasperated expression, with his eyebrows furrowed and his mouth slightly open. His right hand is raised, palm facing forward, in a 'stop' or 'hold on' gesture. The background is a blurred office or meeting space with warm, bokeh-style lighting from a circular fixture. A large, bright pink rectangular banner is overlaid across the middle of the image, containing the text 'BUSINESS IS AGILE' in white, bold, uppercase letters, and 'others not yet' in white, lowercase letters below it.

BUSINESS IS AGILE
others not yet



Growing tension



Growing tension

Urge to insource



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How to avoid a breakup?



Option A

Deploy your team onsite



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Kathy Carr
Product Owner
Acme Inc.

Stephen Palmers
Chief Digital Officer
Acme Inc.

Kathleen Morris
Business Analyst
Acme Inc.

Gregory Henderson
Graphic Designer
Vendor

Eugene Gibson
UX Designer
Vendor

John Weaver
iOS Developer
Vendor

Brittany Hunter
Project Manager
Acme Inc.

Samuel Garrett
Android Developer
Vendor



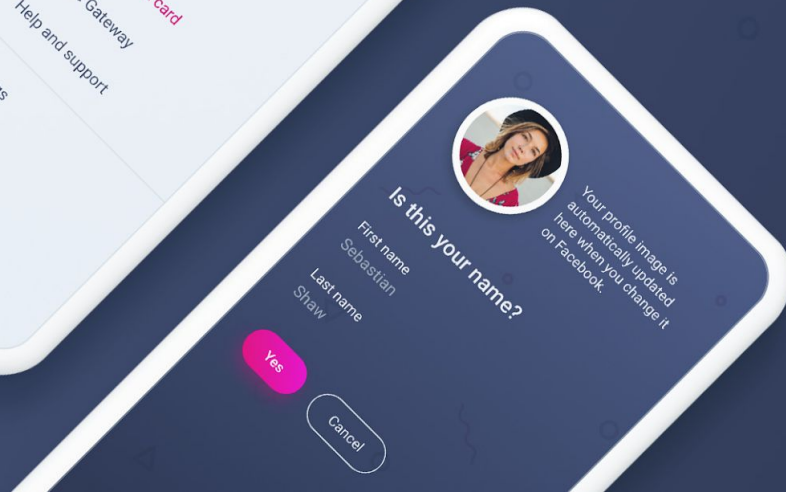
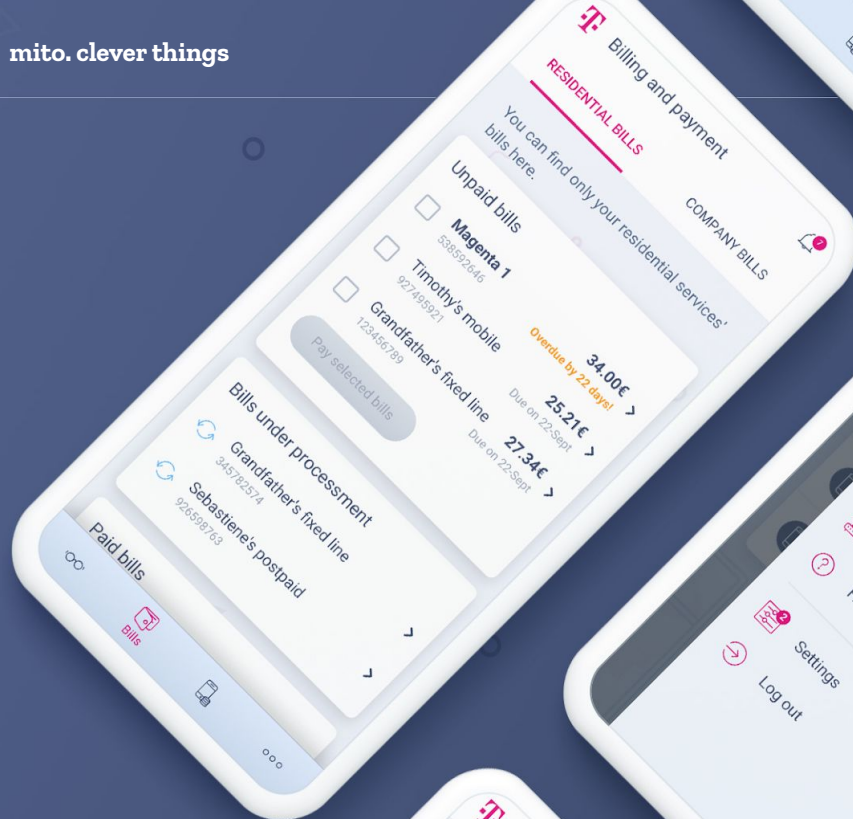


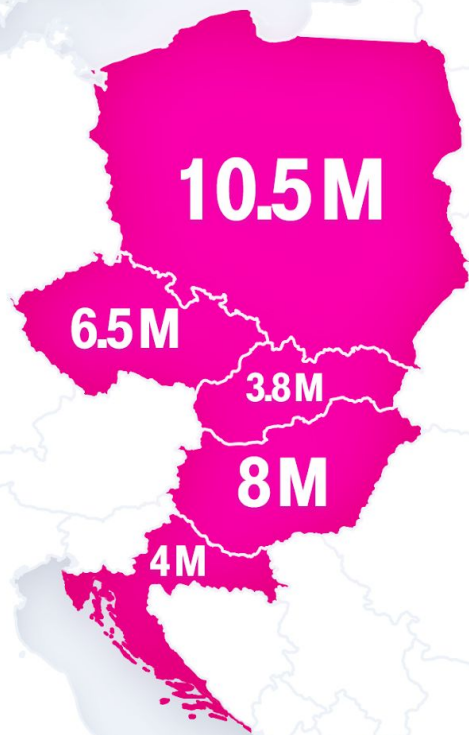
Option B



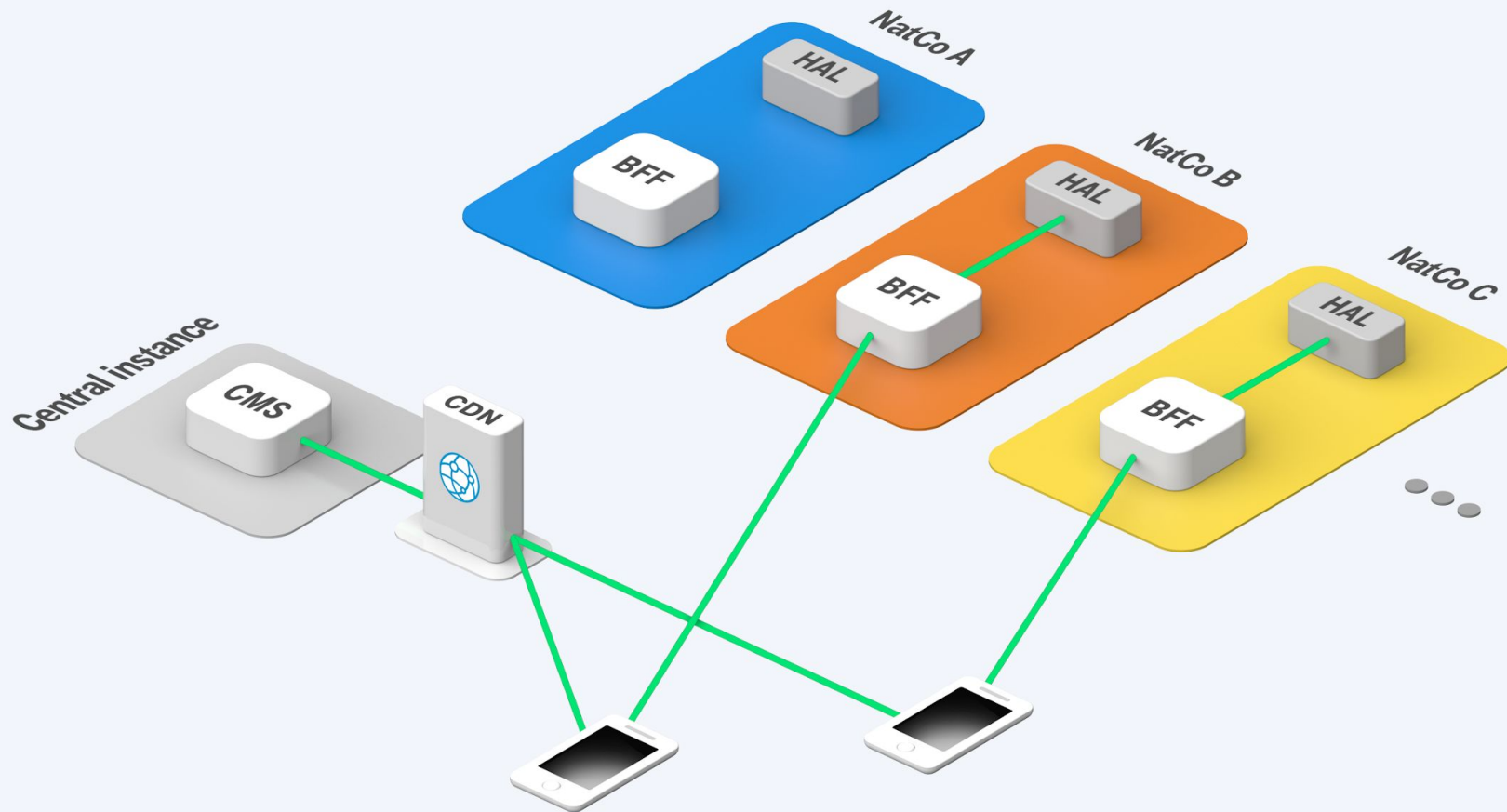


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Potential **user base in millions** for the Telekom self-care application.





Option B

Dual Track Agile



Separate

DESIGN

from

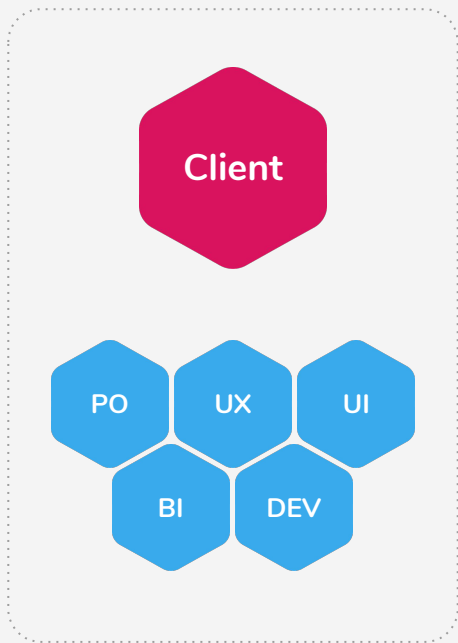
DEVELOPMENT

in some matters



DESIGN

track



BACKLOG



DELIVERY

track





What did we learn?



**Processes
& tools**

**are not your
enemy**

Transparency

**is your
friend**



And don't worry...

this is still agile

enough.



Thank you!

M <https://bit.ly/mitoHWSWMobile2019>