NB-IoT (Narrow Band Internet of Things)

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Vodafone in IoT

1400 IoT professionals 74

loT

+44% connections

average data usage

14.4 m Connected vehicles

17% Average YoY revenue growth

Rated by Industry Analysts

We offer the right connectivity to suit customer requirements



Smart Metering/Telematics

In-Car Entertainment/Video Surveillance

Global Shipping/Railways

Utilities/Finance

Smart Cities/Utilities

Vodafone's end-to-end IoT solution

Vodafone combines technical hardware expertise, managed connectivity and software applications to offer an end-to-end, single point of contact solution for IoT capacity

Hardware/device

- Device and connectivity bundled offering
- Partnerships with device vendors

Managed IoT connectivity service

- Global IoT platform
- SLAs

Network

Logistics

Global SIM

Customer support

Applications

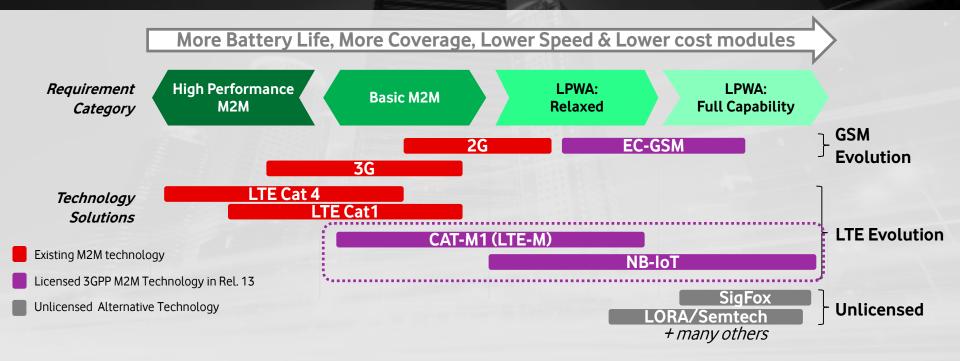
- Asset tracking
- Smart metering
- Telematics
- Fleet management
- Remote monitoring







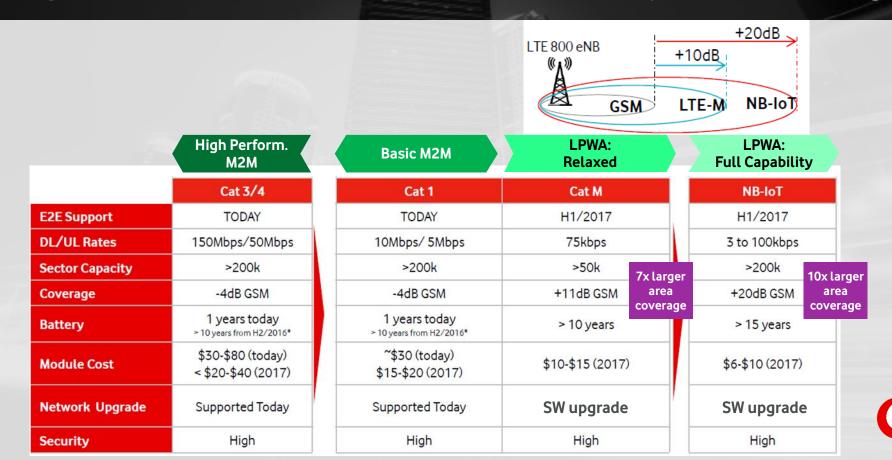
NB-IoT is one of the M2M/IoT technologies providing full LPWA (Low Power Wide Area (LPWA) network capabilities



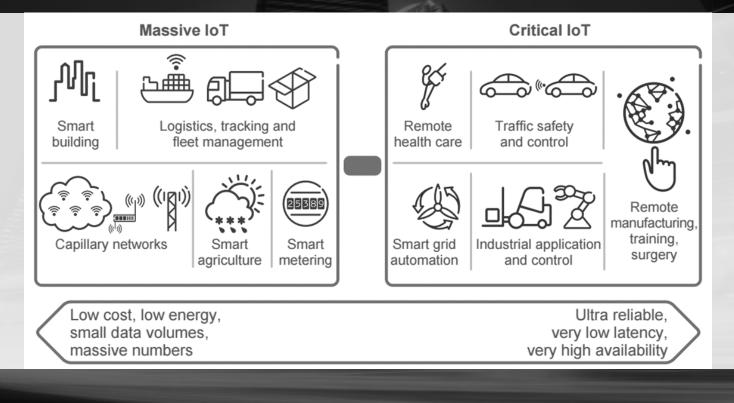
2G will stay in service longer (at least 2025) – EC-GSM not favoured as requires very long term maintenance of 2G

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Different M2M/IoT technologies including NB-IoT fulfill different requirements in terms of data rates, cost, battery life and coverage

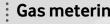


Massive IoT and critical IoT have different requirements – NB-IoT (and CAT-M) enable massive IoT applications





Today's M2M technologies only partially address some key verticals limiting new IoT business opportunities



Gas metering



Large homogenous market measured in millions Battery life and propogation is critical Large number of potential meter manufacturers

Water metering

Large homogenous market measured in millions Battery life and propagation is critical Large number of potential meter manufacturers

Liquid and pressurised fuels

Large homogenous market measured in millions Asset is currently un-monitored & losses are high Battery life is critical

Smart Bins



Growing market with good business case

Battery life and network coverage is critical

Complements our high end connected bins

Environmental Monitoring



Latent market waiting for a low power solution Battery life and network coverage is critical Fragmented channel to market in low volumes

Smoke and fire alarms



Massive market measured in hundreds of millions Battery life and ability to test device is critical High volume B2C play

Parking monitoring



Market measured in hundreds of thousands Battery life and low install cost are critical Low data throughput



Alarms and event detectors

Market measured in hundreds of thousands Battery life is ultra critical

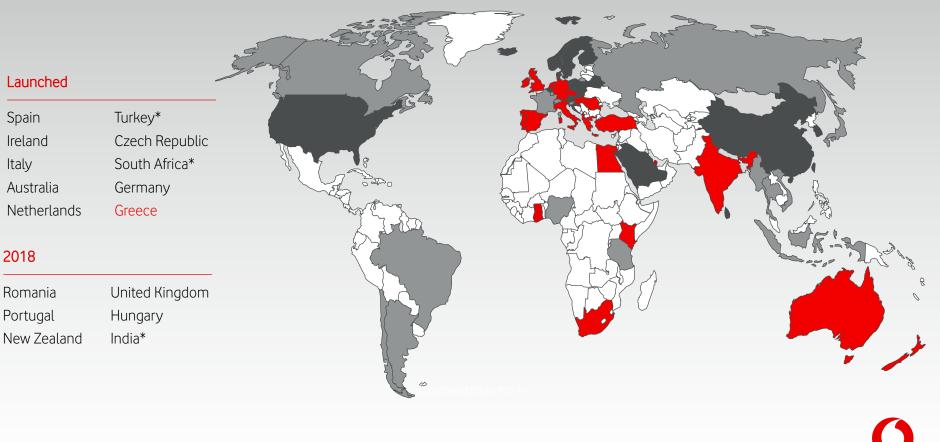
Very low data throughput on check and trigger



NB-IoT: A Global Network



- Other network providers NB-IoT launched
- Other network providers NB-IoT on the roadmap



* Local SIM only

Italy

2018

NB-IoT support continues to grow







NB-IoT Smart Parking - Proof of Concept - Hungary



NB IoT Oil Well Monitoring - Proof of Concept – Romania

Remote monitor oil extraction for pumping stations located in hard-to-reach areas

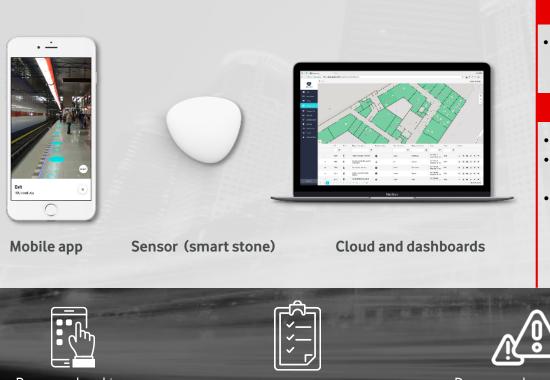


- Manufactured end device using NB-IoT chipsets
- Perform end2end NB-IoT connectivity tests
- Device management dashboards
- Integrate with existing customer interface (Nagios) for monitoring
- Next steps: Analysis of covering 500 extraction wells

Vodafone Solution: Remote monitor oil extraction over NB-IoT technology



NB IoT Smart Building - Proof of Concept – Czech Republic



WHO THEY ARE?

Partner is a technology start-up in mature phase which is taking care about well-being of people inside buildings.

WHAT THEY DO?

- Offers simple solution for building owners and landlords.
- Solution consist of 3 simple areas: HW (smart stone with NB-IoT SIM card), mobile app and web dashboard.
- This ecosystem can measure/monitor a complex buildings incl. indoor parking places which transform building into "living organism".

Room and parking reservation

Analysis of building occupancy



Danger and emergency alerts



Localization and navigation inside the buildings



NB IoT Smart Building - Proof of Concept – Czech Republic





Mobile app

WHO THEY ARE?

Partner is manufacturer of electronic equipment for residential and industrial automation. Branches in 16 countries, production and development in CZ.

WHAT THEY DO?

- Offers various solutions od smart meters and smart detectors and alarms:
 - Flood detector
 - Smoke detector
 - Air quality sensor
 - Temperature monitoring etc.
- Complex solution consist of 3 simple areas : HW (sensor or smart meter with NB-IoT SIM card), mobile app and web dashboard.



Remote reading of meters without visiting the place



On-going overview of consumption and control of energy expenditure Online water and smoke detection, air quality monitoring



