

Enjoy free expedited shipping.*

Support

 Sign inThermostats
Alarm

Cameras

Works with Nest

Doorbell

Alarm System

Smoke + CO

Frequently asked questions about privacy.

- What is your relationship with Google?

Nest is being run independently from the rest of Google, with a separate management team, brand and culture. We even have our own separate headquarters.

- What kind of data does Nest collect?

We only collect the data we believe is necessary to provide a great experience with your Nest products – to help you save energy, to help you stay safe, and to keep you in touch with your home. You can read more about the data that different Nest products collect in our [Privacy Statement](#).

- Does Nest sell the data that it collects from my home?

No. Our business is making and selling products that create a thoughtful home. We're not in the business of selling data. And we don't want to be. Google does not sell Nest data either.

- How does Nest keep my data safe?

We use public key cryptography, HTTPS, SSL, and AES and RSA data encryption. These are all really fancy ways of saying we use powerful tools to keep your data safe.

- Does Nest know when I'm home or not?

Our products can detect when someone's there, and we use information like this to make our products more thoughtful. For example, the Nest Thermostat can turn itself down so you're not heating an empty home. It also lets Nest Protect light your way at night so you don't stub your toe.

If you want to be more literal about it, no one at Nest or Google spends the day looking at a screen tracking if you're home or not.

- Now that Google owns Nest, does Nest tell Google when I'm home?

No. Nest accounts and Google accounts are not cross-referenced or linked. There is a [Works with Nest integration](#) from Google. But, like all Works with Nest integrations, it's entirely up to you if you want to turn this on. We will only share the information necessary to make things work, and only with your permission.

- Do Nest products have ads on them?

No. Our mission is to reinvent the unloved things in your home, not to sell advertising. And we fundamentally believe the devices that keep us safe and comfortable should not have ads on them. You probably don't want to hear a radio commercial come from your smoke alarm. We don't either.

[Our Guiding Principles](#)

[Learn more about how we think about privacy. >](#)

[The Nest Privacy Policy](#)

[Now that you've seen our FAQ, read our privacy policy.](#) >

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