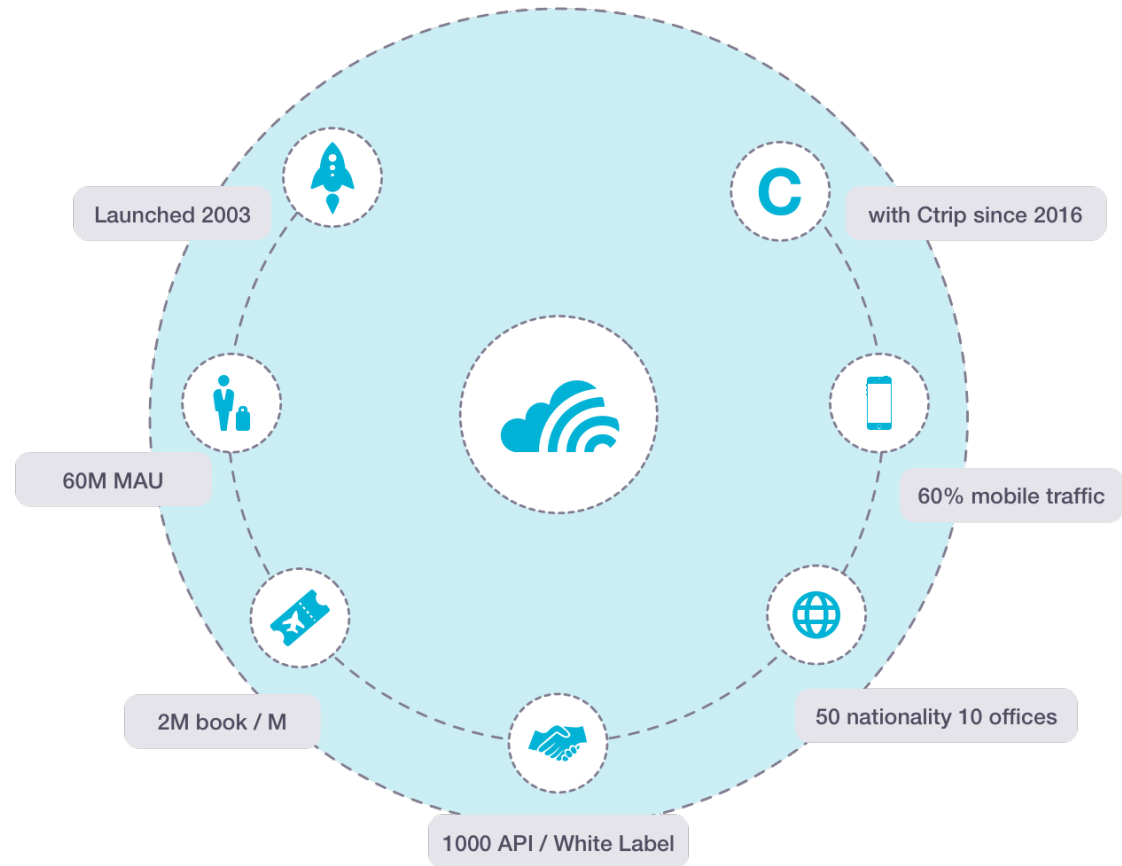


Twilight of the lonely Data stores

K Á L M Á N K É M É N C Z Y

PRINCIPAL PRODUCT MANAGER

About Skyscanner in numbers



Why we measure?



vs



because we can

abstract to
concrete

Why we create metrics?



compare

to



make decisions

We tend to forget the basics like I do



abstract to
concrete

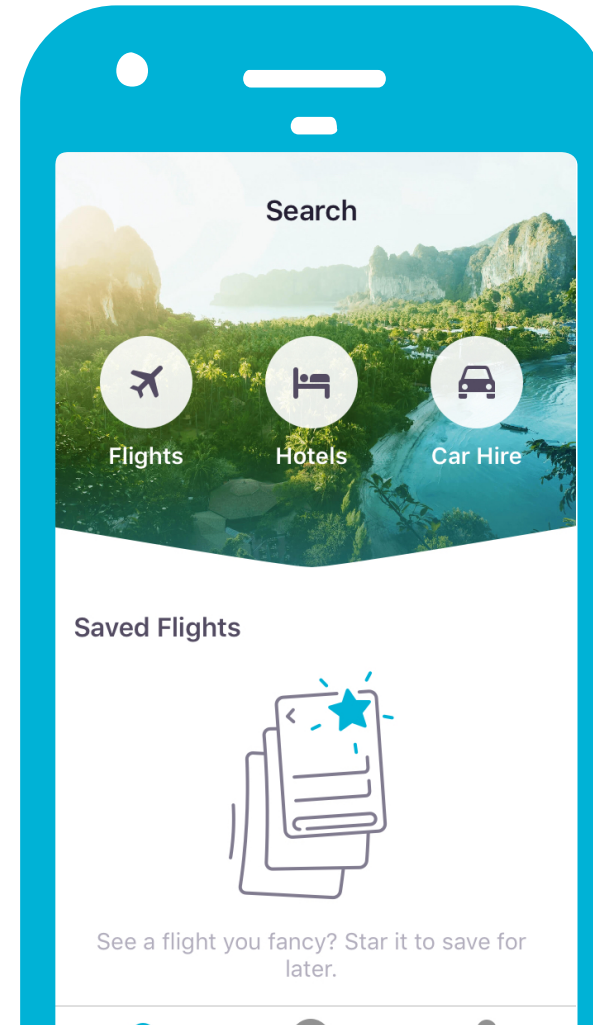


compare

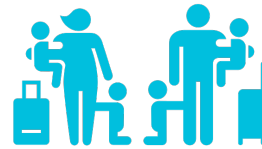


make a decision

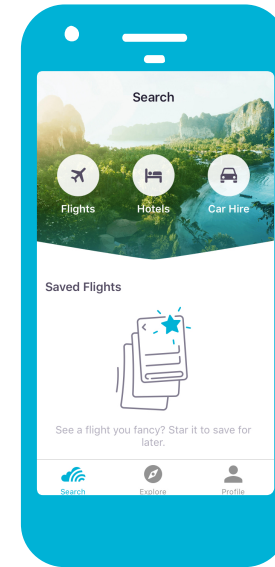
Development Driven Logging



Data Driven Delirium



Traveler



Google Analytics



Grappler

Conway's Law

“Any organization that designs a system (defined broadly) will produce a design whose structure is a copy of the organization's communication structure.”

Data is Product

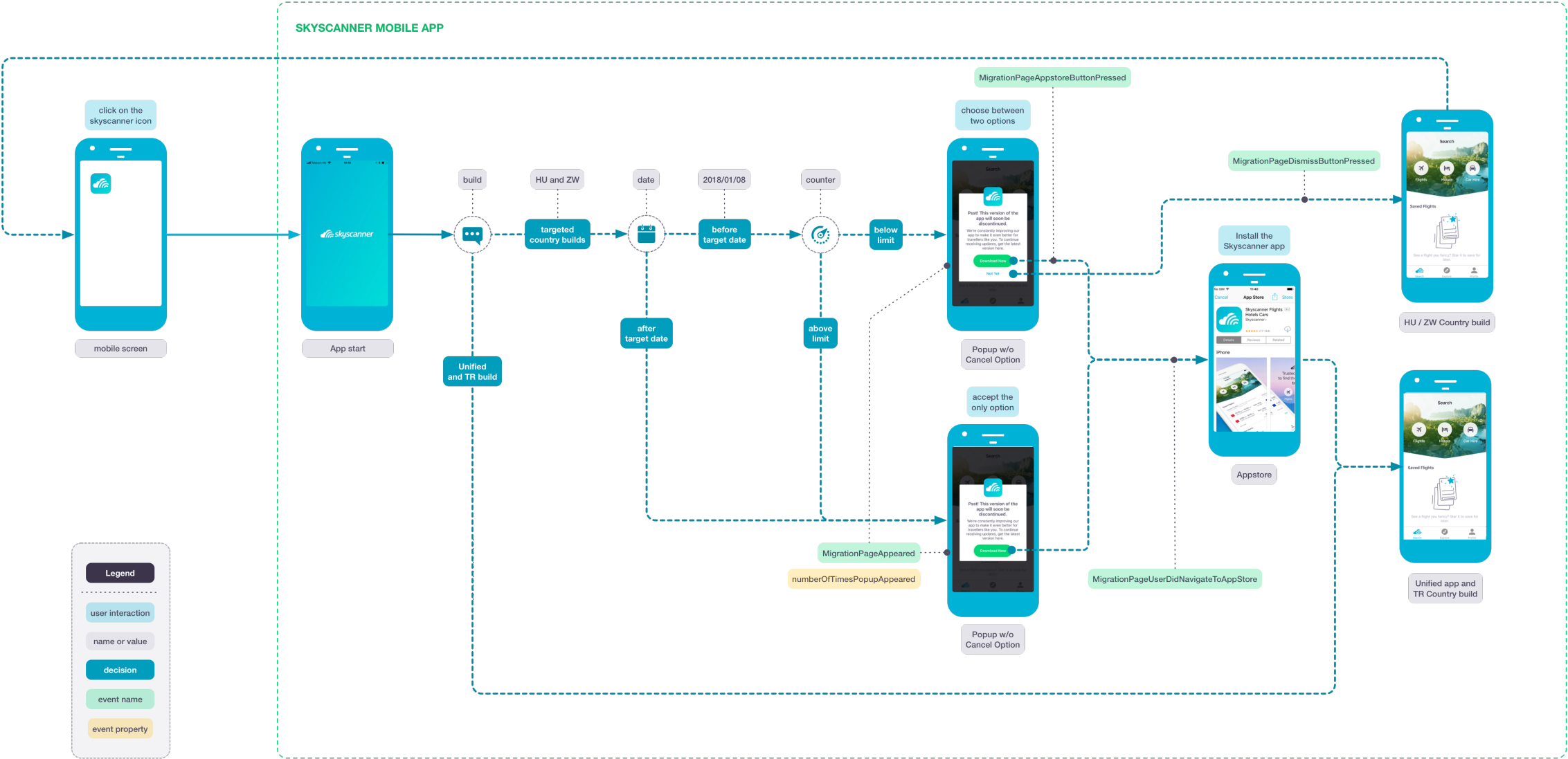
What is behind
product requests?

27

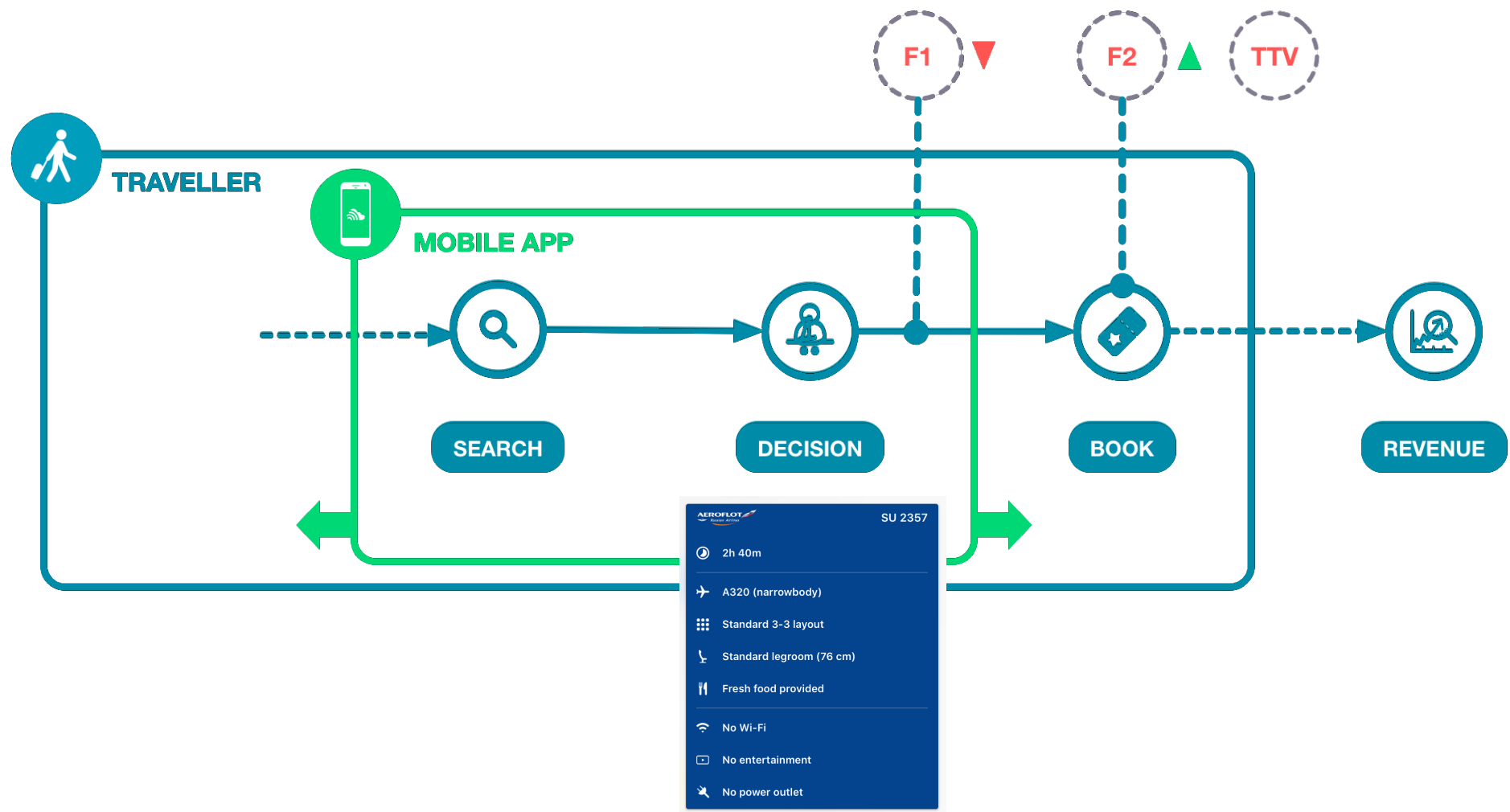
Get the context

Integrate teams or their processes

Migration Pop-up



Holistic View



Holistic View

Tactical vs Strategic Value

All advice
is bad

Everything is different

Takeaways

Understand the whys

Check the orgchart

Data is product

Worth to please your users

Find your own way

Thank you