

ÖTLETEK VALIDÁLÁSA

—— *éles környezetben* ——

Sziasztok!

MÁRK

vagyok

UX tervező

a **USTREAM** *-nél*

MOST
mesélni
fogok nektek

1

mese

egy zenekarról





2

mese



2

mese

Mark Pincus
Zynga, CEO

ötletek tesztelése
A KONKRÉT TERMÉK
ELKÉSZÍTÉSE
NÉLKÜL

Live broadcasting that fits your needs

Talk to sales +1 (415) 489 9390

Pro trial

Try Pro Broadcasting features for 30 days

No credit card required

[Start free trial](#)

Get access to Pro with no commitment. At the end of your trial, upgrade to a paid plan or automatically revert to an ad-supported free account.

Pro plans

Advanced broadcasting features for Pros

Monthly plans from \$99 to \$999

[View Pro plans](#)

From 100 to 5,000 viewer hours

Ad-free broadcasting

HD broadcasting (up to 720p)

Unlimited video storage

Embedding control

Password stream protection

Facebook and Twitter integration

Phone support

Enterprise

Features and services tailored to your needs

Call us for pricing
+1 (415) 489 9390
or

[Contact us](#)

All Pro features, plus...

Custom audience size

HD Broadcasting (1080p)

Advanced security

Custom branding control

Mobile optimized

Advanced social features

Dedicated event support

Video production services

Audience generation

Custom feature development

API access

Post-event reports

NINCS
olyan, hogy
KICSI
MÓDOSÍTÁS



mese

egy gombraól

- OVERVIEW
- PREMIUM SERVICES
 - Pro Broadcasting
 - Premium Membership
 - Payment History
- CHANNELS
- ACCOUNT
- METRICS
- CROWDS

Call us for live phone support at [\(415\) 489 9235](tel:4154899235)
7 days a week from 6am to 6pm US Pacific Time

Live phone support is available now.

Platinum Plan

Monthly fee: \$999.00

Included viewer hours: 5,000

Included storage: ∞

Subscription Start Date: **\$0.00**

Current overage fee: **\$0.00**

Current Account Balance: **\$0.00**

Next Billing Date:
November 15, 2013

[View payment history & download invoice](#)

Choose a plan:

Ad-Free Usage

Usage in Billing Period: 0.00 GB of ∞

Viewer Hours Used



Storage Usage

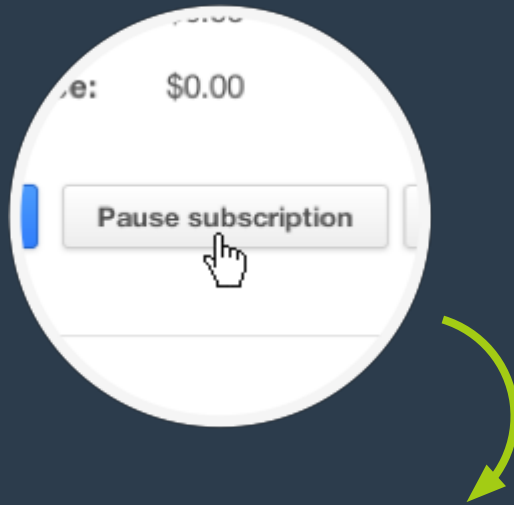
Usage in Billing Period: 0.00 GB of ∞

Billing Information

First Name Mark
Last Name Gemesi
Email markgemesiustream@gmail.com
Organization Ustream

Payment Information

Cardholder Name Mark Gemesi
Card Type AmericanExpress
Card Number *****0005
Expiration 2016/8



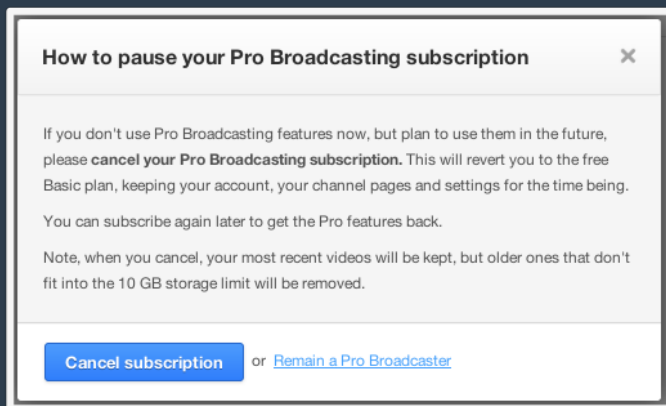
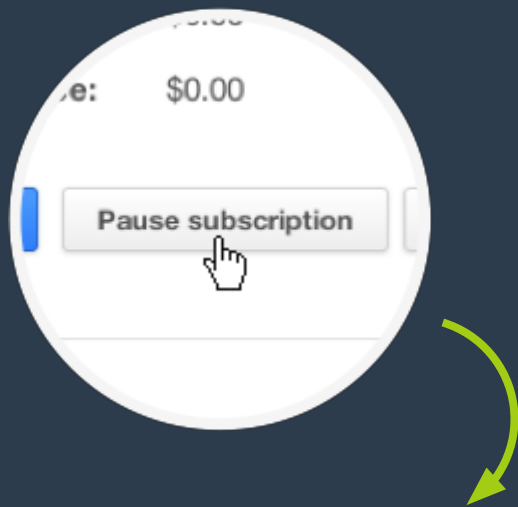
How to pause your Pro Broadcasting subscription ×

If you don't use Pro Broadcasting features now, but plan to use them in the future, please **cancel your Pro Broadcasting subscription**. This will revert you to the free Basic plan, keeping your account, your channel pages and settings for the time being. You can subscribe again later to get the Pro features back.

Note, when you cancel, your most recent videos will be kept, but older ones that don't fit into the 10 GB storage limit will be removed.

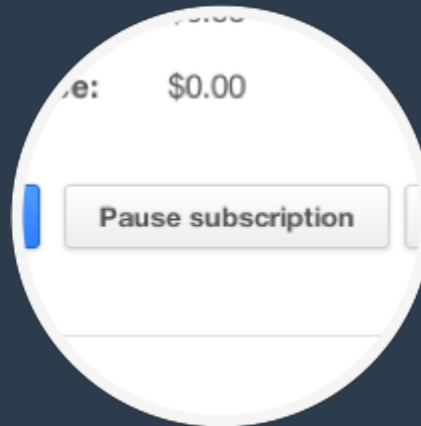
[Cancel subscription](#) or [Remain a Pro Broadcaster](#)

- Optimizely
- Google Analytics
- Hányszor jelent meg?
- Hányszor kattintotak?



- látogatók 10%-a lemondta a csomagját
- 66%-uk választotta először a Pause lehetőséget

Nem azt teszteltük, hogy
~~JÓ E, AMIT MEG SZERETNÉNK VALÓSÍTANI~~
hanem azt, hogy
VAN-E RÁ IGÉNY



GOMB



Góczy Zoltán
kitalálta



Sipos Csaba
megtervezte, elemezte



Honti Viktor
lekódolta

köszí!

gemesi.mark@ustream.tv